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1	PERSONAL CARE						
	Sr. No.	Product Name	Product Description (few lines)	Features & Benefits (4-5 pointers)	Chemical Base	Ionic Character	
2	1	SANIGUARD-7500	Saniguard-7500 is a potent Anti-Bacterial, Anti-Viral, Anti-Fungal, Anti-Mold, Anti-Yeast & Anti-Biofilm. It is a broadspectrum, non-leaching, non-toxic, durable antimicrobial. It is hydrophobic, non-migrating & is not consumed by microorganisms	1. It is durable, nontoxic antimicrobial imparting h	Silane quat ammonium compound	cationic	
3	2	SANIGUARD-RTU	Saniguard-RTU is a powerful anti-microbial when appropriately used, effectively inhibits the growth of bacteria, fungi, yeasts and viruses on the treated surfaces of most substrates based on hospital clinical trials and independent studies.	1. It is a water-based, contains no harsh solvents. 2. Bleach-free & alcohol-free. 3. Will not leach or wash off once applied. 4. Non-flammable. 5. It is one-step disinfectants and antimicrobial cleaners for hospitals, schools and homes. 6. It can be used on almost any surface like glass, wall, sunmica, tiles etc and are tailored for consumer packaged goods and remediation as effective, user-friendly, end-use products. 7. It is ideal for a wide variety of usages in different markets and is water-based and environmentally-friendly. 8. It can be used on cell phones, scrubs, masks, medical textiles, PPEs, medical equipment, stethoscopes etc. 9. Effectively inhibits the growth of bacteria, fungi, yeasts and certain viruses on the treated surfaces of most substrates based on hospital clinical trials and independent studies 10. One spray application of it is all it takes on many indoor surfaces, carpets, fabrics, etc. to provide an "invisible" protective shield that will inhibit bacteria that cause odor, staining, and discoloration such as mold, mildew, fungi, and algae for up to 90 days. Once properly applied, the active ingredient forms a protective and invisible layer on the surface and becomes an integral part of the surface.	Silane quat ammonium compound	Cationic	
4	3	Saniguard-FC	Saniguard-FC is used as an antiseptic, bactericidal/microbicidal and spermicide. This product is a nitrogenous cationic surface-acting agent belonging to the quaternary ammonium group. Saniguard-FC is a mixture of various alkyl chain lengths & surfactants. The greatest bactericidal activity is associated with the C12-C14 alkyl derivatives.	1. It is one of the safest synthetic biocides known, and has a long history of efficacious use. It has long deemed safe for human use, and is widely used as cleaners, sanitizers, and disinfectants. 2. Formulation requires great care as Saniguard-FC can be inactivated by certain organic compounds, including soap, and must not be mixed with anionic surfactants. Hard water salts can also reduce biocidal activity. The mechanism of bactericidal/microbicidal action is thought to be due to disruption of intermolecular interactions 3.Saniguard-FC is rapidly acting anti-infective agents with a moderately long duration of action. They are active against bacteria and some viruses, fungi, and protozoa. Bacterial spores are considered to be resistant. Solutions are bacteriostatic or bactericidal according to their concentration	Quaternary ammonium compound	Cationic	
5	4	Alaroma-IMR	Alaroma-IMR is a unique microcapsule for mosquito repellent finish on polyester & its rich blend with cotton, viscose etc. Its finish applied is durable	1.Prevents vectors such as mosquitoes, ticks, tsetse flies etc. from landing/biting. 2. Has an outstanding wash resistance & does not influence fabric color. 3. Suitable for combinations with many textile additives.	Toluamide complex	Non-ionic	
6	5	ALAROMA-IR	Alaroma IR is vector i.e. mosquitoes , ticks, tsetse flies repellent product suitable for synthetic, cellulosic (cotton) & natural fabrics like wool, silk, jute etc & its blends.	1. Prevents vectors such as mosquitoes, ticks, tsetse flies etc. from landing/biting.	Phenol-formaldehyde complex	Weakly anionic	
7	6	STABILITE-UPF-C	Stabilite-UPF-C is a textile finishing agent which enhances color fastness to light & perspiration for Cellulosic dyed with reactive, Sulphur & direct dyes.	1. It is durable, nontoxic antimicrobial imparting broad spectrum, bio-static activity to the surface of a wide variety of substrates. 2. It is effective against gram positive and gram-negative bacteria, fungi, viruses, Mold, algae & yeasts. 3. Prevents deterioration & discoloration caused by bacteria, fungi, algae & yeasts. 4. Prolongs the life of an article by inhibiting the growth of bacteria and mildew. 6. It provides hygienic freshness. It resists odors through chemical protection. 7. It retains the freshness of an article by inhibiting or resisting the growth of odor causing bacterial and mildew (fungus).	Phenol-formaldehyde complex	Non-ionic	
8	7	STABILITE-UPF-C	Stabilite-UPF-C is a textile finishing agent which enhances color fastness to light & perspiration for Cellulosic dyed with reactive, Sulphur & direct dyes.	1. It is durable, nontoxic antimicrobial imparting broad spectrum, bio-static activity to the surface of a wide variety of substrates. 2. It is effective against gram positive and gram-negative bacteria, fungi, viruses, Mold, algae & yeasts. 3. Prevents deterioration & discoloration caused by bacteria, fungi, algae & yeasts. 4. Prolongs the life of an article by inhibiting the growth of bacteria and mildew. 6. It provides hygienic freshness. It resists odors through chemical protection. 7. It retains the freshness of an article by inhibiting or resisting the growth of odor causing bacterial and mildew (fungus).	Phenol-formaldehyde complex	Non-ionic	
9	8	SANIGUARD-ECO	Saniguard-ECO is a solvent free non-leaching anti-microbial agent for durable hygienic finishing of cellulosic, synthetics and their blends. It is effective against broad spectrum of pathogenic microbes. Treated fabric substrates complies with AATCC 100, JIS L 1902 test methods	1. It is durable, nontoxic antimicrobial imparting broad spectrum, bio-static activity to the surface of a wide variety of substrates. 2. It is effective against gram positive and gram-negative bacteria, fungi, viruses, Mold, algae & yeasts. 3. Prevents deterioration & discoloration caused by bacteria, fungi, algae & yeasts. 4. Prolongs the life of an article by inhibiting the growth of bacteria and mildew. 6. It provides hygienic freshness. It resists odors through chemical protection. 7. It retains the freshness of an article by inhibiting or resisting the growth of odor causing bacterial and mildew (fungus).	quat ammonium compound	Cationic	
10	9	SANIGUARD-ECO	Saniguard-ECO is a solvent free non-leaching anti-microbial agent for durable hygienic finishing of cellulosic, synthetics and their blends. It is effective against broad spectrum of pathogenic microbes. Treated fabric substrates complies with AATCC 100, JIS L 1902 test methods	1. It is durable, nontoxic antimicrobial imparting broad spectrum, bio-static activity to the surface of a wide variety of substrates. 2. It is effective against gram positive and gram-negative bacteria, fungi, viruses, Mold, algae & yeasts. 3. Prevents deterioration & discoloration caused by bacteria, fungi, algae & yeasts. 4. Prolongs the life of an article by inhibiting the growth of bacteria and mildew. 6. It provides hygienic freshness. It resists odors through chemical protection. 7. It retains the freshness of an article by inhibiting or resisting the growth of odor causing bacterial and mildew (fungus).	quat ammonium compound	Cationic	

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9		SANIGUARD ACTIVE	Saniguard Active is durable non-hydrophobic anti-microbial agent imparts durable, broad spectrum, bio-static activity to the surface of a wide variety of substrates. It is leach resistant & non-migrating & is not consumed by microorganisms. Effective against gram positive & gram negative bacteria, fungi, algae & yeast's	1. It is durable non-hydrophobic anti-microbial agent imparts durable, broad spectrum, bio-static activity to the surface of wide variety of substrates. 2. It is effective against gram positive and gram-negative bacteria, fungi, algae & yeasts. Anti-microbial action is exhibited on contact in the presence of moisture. 3. Prolongs the life of an article by inhibiting the growth of bacteria and mildew. 4. It provides hygienic freshness. It resists odors through chemical protection 5. It retains the freshness of an article by inhibiting or resisting the growth of odor causing bacterial and mildew (fungus).	Silane quaternary ammonium compound	Cationic	
11							
12	10	SANIGUARD-KC	Saniguard-KC is used as an antiseptic, bactericidal /microbi	1. It is one of the safest synthetic biocides known, and has a long history of effective use in a wide variety of applications.	1. It is one of the safest synthetic biocides known, and has a long history of effective use in a wide variety of applications.	Cationic	Applications are extremely wide ranging, from disinfecting surfaces to protecting fabrics.
13	11	SANIGUARD-MIC	Saniguard-MIC is a concentrated, durable antimicrobial and	1. It is one of the safest synthetic biocides known, and has a long history of effective use in a wide variety of applications.	1. It is one of the safest synthetic biocides known, and has a long history of effective use in a wide variety of applications.	Cationic	Applications are extremely wide ranging, from disinfecting surfaces to protecting fabrics.
14	12	Saniguard RAS	Saniguard-RAS is a durable protection against vectors such	1. Durable wash fast protection against vectors such	Permethrin compound	Nonionic	
15	13	Saniguard VI-250	It is a potent disinfectant cleaner concentrate providing broad spectrum disinfection on all porous and non-porous surfaces. It is an effective antiviral, antibacterial, and antifungal, ant mildew (Mildew-stat) and deodorant (Odor neutralizer).	1. Durable wash fast protection against vectors such	Synergistic Quat	Weakly cationic	
16	14	AMOLAR-EPA	AMOLAR-EPA is a microencapsulated formulation containing neem oil and certified amount of azadirachtin active.	1. Most potent insect antifeedant and an insect growth regulator. 2. Affects more than 300 species of insects. 3. Insects can't develop resistance for Azadirachtin due to its complex character. 4. Completely safe for non-targeted insects like honey bees & butterflies and also safe for mammals like human beings. 5. Versatile; bio-degradable; leaves no residue hence safe for environment.	Azadirachtin & Neem Oil	Anionic to slightly Anionic	
17	15	Powersil HC	Powersil-HC is an anionic emulsion of a high molecular weight polydimethylsiloxane. The superior wet and dry combing benefits of Powersil-HC have been demonstrated in different shampoo formulations. This emulsion also provides excellent detangling and sensory benefits.	1. Superior sensory benefits. 2. Excellent wet combing. 3. Excellent dry combing. 4. Improves hair slipperiness and softness.	Amodimethicone, Cetrimonium Chloride, Trideceth-12	Anionic	
18	16	SYLAST-HC	Sylast-HC is a modified siloxane Nano-dispersion. It is durable and free from fluorocarbon (PFOA & PFOS) and flammable liquids. It is used for imparting a durable water, soil & stain repellent properties minimizing aqueous soiling of porous or non-porous, absorbent or non-absorbent substrates.	1. It can be used for hydrophobizing treatment of natural stone, marble, granite, tiles, ceramics, glass, cement surfaces, mineral building materials i.e. plastics, coated plastics, wood, laminate, cork, rubber, imitation leather, leather. 2. It can be used for hydrophobizing treatment of natural stone, marble, granite, tiles, ceramics, glass, cement surfaces, mineral building materials.	Modified siloxane Nano-dispersion	Non ionic	
19	17	Alaroma-MPA	Alaroma-MPA is a microencapsulated formulation containing neem oil and certified amount of azadirachtin active.	1. Most potent insect antifeedant and an insect growth regulator. 2. Affects more than 300 species of insects. 3. Insects can't develop resistance for Azadirachtin due to its complex character. 4. Completely safe for non-targeted insects like honey bees & butterflies and also safe for mammals like human beings. 5. Versatile; bio-degradable; leaves no residue hence safe for environment.	Azadirachtin & Neem Oil	Anionic to slightly Anionic	
20	18	Alaroma ALV	Microencapsulated formulation containing Aloe vera	1. Aloe Vera is used as a moisturizer for skin 2. It is anti bacterial thus it contributes to health and skin hygiene 3. The durable antibacterial and moisturizing effects	Encapsulated aloe vera	Anionic to slightly Anionic	
21	19	Alaroma NEEM	Alaroma-Neem is a microencapsulated formulation containing neem oil	1. Most potent insect antifeedant and an insect growth regulator. 2. Affects more than 300 species of insects. 3. Completely safe for non-targeted insects like honey bees & butterflies and also safe for mammals like human beings. 5. Versatile; bio-degradable; leaves no residue hence safe for environment.	Microencapsulated Neem Oil	Anionic to slightly Anionic	
22	20	ALLEN ANTIDUST ADP	Specialty product designed to impart anti-pollen & anti-dry dust repellent properties to the treated fabrics.	1. It has the excellent anti-pollen & anti-dry dust effects with good durability under repeated washing. 2. Applicable on apparel fabrics, upholstery, carpets and other household textiles. 3. Does not cause coarsening of handle or any hindrance to water absorbency in treated fabric. 4. It minimizes pollen & dry dust from adhering to the fabrics & allows easy removal of dust & pollen from the fabric. Imparted properties are durable to multiple wash & dry-clean cycles.	Modified ceramic Nano-dispersion	Non-ionic / weakly cationic	